## ETHICS OF RESEARCH

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- As a profound social activity research connects us to those who will use it, to those whose research we used, through them, to the research that our sources used; Hence beyond technique, we need to think about ethics of civil communication.
- In addition to construction of bonds within any community, ethics deal with a range of moral and immoral choices; Research challenges us to define individual moral principles; Academic researchers are less tempted to sacrifice principle for a gain than commercial researchers.

Plagiarism, claiming credit for results of others, misreport sources or invent results, data with questionable accuracy, concealing objections that cannot be rebutted, caricaturing or distorting opposing views, destroy or conceal sources and data important for those who follow.

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- Beyond simple moral *Do not* to what we should affirmatively *do*, *i*.e., concern for the integrity of the work of the community combined with narrow moral standards with the larger ethical dimension.
- done in the best interests of others is also in your own.